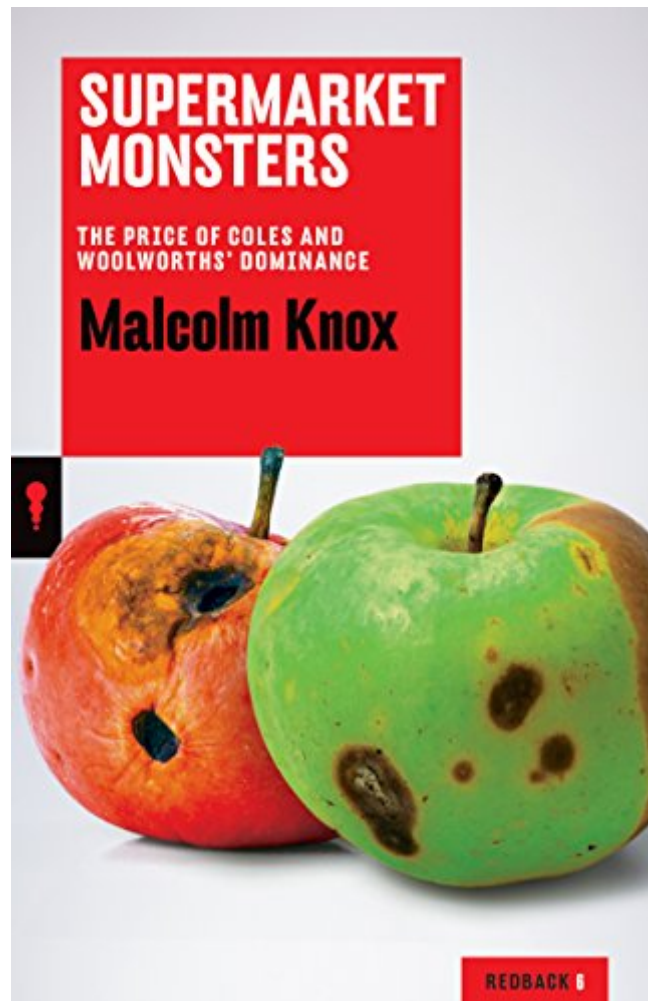


The book was found

Supermarket Monsters: The Price Of Coles And Woolworths' Dominance (Redback Quarterly)



Synopsis

Down, down â In hardware, petrol, general merchandise and liquor, and above all in groceries, Coles and Woolworths jointly rule Australiaâs retail landscape. On average, every man, woman and child in this country spends \$100 a week across their many outlets. What does such dominance mean for suppliers? And is it good for consumers? In *Supermarket Monsters*, journalist and author Malcolm Knox shines a light on Australiaâs twin mega-retailers, exploring how they have built and exploited their market power. Knox reveals the unavoidable and often intimidating tactics both companies use to get their way. In return for cheap milk and bread, he argues, we as consumers are risking much more: quality, diversity and community. â *Supermarket Monsters* is a valuable primer on the hidden costs of our supermarket duopolyâthe Age Malcolm Knox is a former literary editor of the Sydney Morning Herald and has won a Walkley Award for journalism. His books include *Jamaica* and *The Life*.

Book Information

File Size: 1180 KB

Print Length: 166 pages

Publisher: Black Inc. Redback; 6th edition (June 12, 2015)

Publication Date: June 12, 2015

Sold by:â Digital Services LLC

Language: English

ASIN: B00RSMXFYG

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #938,290 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #95

inâ Books > Business & Money > Small Business & Entrepreneurship > Franchises #196

inâ Kindle Store > Kindle eBooks > Business & Money > Industries > Purchasing & Buying #203

inâ Kindle Store > Kindle eBooks > Business & Money > Industries > Restaurant & Food

Customer Reviews

A thoroughly researched volume that sheds light on the behaviour conducted by Australia's two biggest retailers. I found myself romping through it page after page. It certainly gives pause to where

to spend our grocery dollars.

Interesting read.

[Download to continue reading...](#)

Supermarket Monsters: The Price of Coles and Woolworths' Dominance (Redback Quarterly)
Pricing Strategy: Setting Price Levels, Managing Price Discounts and Establishing Price Structures
Charts Don't Lie: 10 Most Enigmatic Price Behaviors in Trading: How to Make Money Exploiting
Price Actions (Price Action Mastery Book 2) Norman Mailer: JFK, Superman Comes to the
Supermarket Supermarket Sowing Crisis: The Cold War and American Dominance in the Middle
East Glory Lost and Found: How Delta Climbed from Despair to Dominance in the Post-9/11 Era
Hegemony or Survival: America's Quest for Global Dominance (American Empire Project)
Monsters, Inc. Little Golden Book (Disney/Pixar Monsters, Inc.) Rethinking Capitalism: Economics
and Policy for Sustainable and Inclusive Growth (Political Quarterly Monograph Series) Quarterly
Essay 62: Firing Line: Australia and the Path to War The Early Luther: Stages in a Reformation
Reorientation (Lutheran Quarterly Books (LQB)) Quarterly Essay 60: Political Amnesia: How We
Forgot How to Govern Drawn & Quarterly Showcase: Book One (Bk.1) Drawn & Quarterly
Showcase Book Five (Book 5) Drawn & Quarterly Showcase: Book Four (Bk. 4) 2012 Davenport's
Art Reference & Price Guide (Davenport's Art Reference and Price Guide) Beckett Racing
Collectibles and Die-Cast Price Guide (Beckett Racing Collectibles Price Guide) Kovels' Depression
Glass and Dinnerware Price List, 8th edition (Kovels' Depression Glass & American Dinnerware
Price List) Fisher-Price Little People: Let's Imagine at School! (Fisher Price Lift the Flap)

[Dmca](#)